# The Czech Literary Centre at Book World Prague 2022

**THURSDAY** 

9. 6. 2022

9.30am-10.50am BREAKFAST WITH THE PUBLISHERS Professional Forum

A get-together with Italian, German, and Czech publishers.

**FRIDAY** 

10. 6. 2022

10am –10.50am HOW TO PROMOTE LITERATURE FOR CHILDREN Professional Forum

Elena Pasoli, Director of the Bologna Children's Book Fair, Kerstin Rabe from the German publishing house Mixtvision, and Tereza Horváthová from Baobab Books and the Tabook Festival, will talk about how to ensure better publicity and prestige for children's books, and how to attract a target readership in the digital age.

Languages: English, Czech Participants: Kerstin Rabe, Tereza Horváthová, Elena Pasoli Hosted by: Petra Nováková

## 12pm-12.50pm THE ITALIAN LEGACY OF ŠTĚPÁN ZAVŘEL: SUPPORT FOR ILLUSTRATORS Professional Forum

The foundation of the Czech illustrator Štěpán Zavřel has been operating in Sarmede in Italy for 40 years. The foundation director, Uberto Di Remigio, and the children's writer, Marka Míková, will discuss the life of this famous illustrator in Italy, the origins of the foundation, as well as the summer school for illustrators.

Languages: Czech, Italian Participants: Uberto Di Remigio, Marka Míková Hosted by: Renata Fučíková

#### 2pm-2.50pm TRANSLATOR COUPLES Professional Forum

What is it like to have your own mentor at the start of your creative work? As part of the CELA international project, pairs of experienced translators and those starting out will discuss their experiences.

Participants: Alice Flemrová, Monika Štefková, Tadeáš Dohňanský, Michala Benešová Hosted by: Michala Čičváková

#### 3pm-3.50pm TRANSLATION AS TEAM WORK Professional Forum

Every translation is basically the result of cooperation – between the translator and the author. However, the best translations are often the result of the combined efforts of couples who are partners both professionally and sometimes also in their private lives.

Languages: Czech, English Participants: Julia Sherwood, Peter Sherwood, Tereza Novická, Stephan Delbos Hosted by: Mike Baugh

#### 4pm-4.50pm GRANT OPPORTUNITIES FOR TRANSLATORS Professional Forum

Representatives of cultural institutions from Latvia, Belgium, Italy, and Germany will present specific initiatives to support translators. After the event, individual representatives will be available for personal consultations at their national stands.

Languages: English, Czech Participants: Niki Théron, Patrick Peeters, Jayde Will, Petra Kulovaná Hosted by: Michala Čičváková

**SATURDAY** 

11. 6. 2022

## 12pm-12.50pm TALENT OR MARKETING: WHAT MAKES A BESTSELLER? Professional Forum

Does a recipe for a bestselling book exist? How can you recognize, not miss out on, and nurture a bestseller? Elena Ferrante's foreign right agent, Emanuela Anechoum, and Miroslav Balaštík, editor-in-chief of Host publishing house, will talk about that special type of book which people queue up for.

Languages: English, Czech Participants: Emanuela Anechoum, Miroslav Balaštík Hosted by: Ondřej Lipár

#### 1pm-1.50pm CZECH LITERATURE ON ITS WAY INTO THE WORLD Professional Forum

Alessandro de Vito from the Italian publishing house Miraggi, Julia Różewicz from the Polish publishing house Afera, and Martin Janeček from Karolinum Press will present their special editions dedicated to Czech literature in translation.

Languages: Czech, English Participants: Martin Janeček, Alessandro De Vito, Julia Różewicz Hosted by: Tomáš Kubíček

#### 2pm-2.50pm REBELS OF THE BOOK MARKET: INDEPENDENT PUBLISHERS IN EUROPE Professional Forum

Emanuela Anechoum from the Italian publishing house Edizioni E/O and Kerstin Rabe from the German publishing house Mixtvision will discuss how independent publishers fare in the European book market and how their position can be strengthened.

Languages: English, Czech Participants: Emanuela Anechoum, Kerstin Rabe Hosted by: Anna Štičková

#### 4pm-4.50pm EDUCATING THE NARRATOR: TRENDS IN TEACHING CREATIVE WRITING Professional Forum

Is it possible to think of literature as a craft, the techniques of which can be taught under the supervision of a "master"? Or is the role of the mentor to recognize and inspire the creative potential of a "pupil"? What is creative writing like at the school established by Alessandro Baricco?

Languages: Czech, Italian Participants: Simone Fenoil, Petr Borkovec Hosted by: Ivana Myšková

SUNDAY

12. 6. 2022

#### 12pm-12.50pm THE TOPOGRAPHY OF A STORY Large Hall

"The story of every family resembles a topographic map more than a novel," suggests Claudia Durastanti. Two young European others will discuss their recent work and the influence that geography and history have on our own identity and self-narrative.

Languages: Czech, English Participants: Claudia Durastanti, Dmitrij Kapitelman Hosted by: Dora Kaprálová

#### 2pm-2.50pm FROM BOOK TO FILM Large Hall

What is special about storytelling through images and what role does the written screenplay have? How easy or difficult is it to transfer a literary language onto the screen and vice-versa? Screenwriters and novelists from Italy and the Czech Republic meet to discuss these themes.

Languages: Czech, English Participants: Marek Šindelka, Francesca Melandri Hosted by: Pavel Sladký

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